

Tsogo Sun Entrepreneurs

Entrepreneur of the Year Award – 2015 Finalists

Tracey Naude

Cacey Hotel Management cc

Western Cape

Vital statistics

Years in business	: 14
Employees	: 18
Annual growth	: ↑ 8.4%
Annual turnover	: < R10 million
Business classification	: Exempt Micro Enterprise (EME)
Nature of business	: Accommodation establishment

Being a hands-on business owner is always demanding, but when your business provides the operations for two hotels that are situated 450km apart, it takes a very skilled person to effectively deliver on the requirements. That's Tracey Naudé – whose business, Cacey Hotel Management cc has been operating the Sun1 Milnerton and Sun1 Beaufort West hotels in the Western Cape for the past four years.

Tracey's journey as an entrepreneur started in 2001 when she was contracted to operate a hotel at the tender age of 24. Her passion for the hospitality industry was already blossoming before that when she worked in hotel operations, and she says that her past experience continues to help her fulfil the current demands of being a business owner.

"I am very active in my business," says Tracey. "I'm hands-on and I never "hide" behind my office door. I don't mind getting my hands dirty and if I need to jump in and help to get things done, whether it is housekeeping or washing dishes, I never hesitate, as it is ultimately for the benefit of my own business."

Becoming a Tsogo Sun Entrepreneur was a surprise to Tracey as she hadn't seen herself as a true entrepreneur before this. She says that even though she has owned a business for 14 years, she is discovering just how much she still has to learn, and understanding that that there is so much scope

for growth through the Tsogo Sun Entrepreneurs programme. “The excellent thing is that I’m not the only one being empowered by Tsogo Sun Entrepreneurs. My employees are benefitting enormously as well, as I always make sure I extend my learning to them.”