

The Economic Development and Tourism department of the Western Cape government has mandated Wesgro to conduct a survey to determine the size and the impact of recreational cycling in the province. Wesgro is therefore contacting a large variety of cycling stakeholders including equipment suppliers, route owners, cycling clubs, cyclists and foreign visitors amongst others. We would greatly appreciate it if we could have 5 minutes of your time to understand the dynamics and impact of the industry on the economy and determine the growth potential of the sector.

1. Please indicate your country of origin and province.

2. How long have you been cycling?

<1 year 1-4 years
>5 years

3. Please indicate your age group.

<20 21-35
36-50 51-70
>70

4. How often do you cycle?

Daily Weekly
Occasionally 3-5 Times a week

5. What is the average spend per year for cycling activities?

Cycling equipment R Club membership fees R
Entrance fee for events R Transport to and from cycle routes R
Accommodation R Sustenance R
Other (please specify)

6. Which has the most popular cycling route used by tourists (select region).

Cape Town Cape Karoo
 Cape Winelands Cape Overberg
Cape West Coast Cape Garden Route & Klein karoo

7. Please name your favorite cycle course/destination

8. Is the infrastructure created for cycling in the Western Cape well developed?

9. How much new infrastructure is currently being developed for cycling.

10. What needs to be done to enhance the cycling culture of the Western Cape.

11. What type of cycling infrastructure does your region provide/have?

Cycle Lanes Off-Road Routes
 Both

12. Do you believe that infrastructure developed for cyclists also benefit local residents?

Yes No

13. Are the Cycle Routes:

Safe Direct
Connected (continuous network) Comfortable (smooth surfaces, no obstacles)
Attractive (scenery)

14. What is the feeling towards the appeal of the cycling routes offered by the Western Cape?

Beautiful Alluring
Refreshing Different

15. Is there efficient traffic safety in the various cycling routes?

Yes No

16. Does your region have the following areas to provide information for cyclists?

Bike information points Cycle friendly accommodation?
Clearly marked cycle routes (more than one) Maps of cycle routes
Trained cycle tour guides Bicycle rentals Bicycle Repairs

17. Do you consider the Western Cape as an all year round cycle tourism destination?